



The Jig Is Up, The News Is Out...

Ahi's new Sabo Jig Head is the perfect fit for soft plastics

In the world of both freshwater and saltwater fishing, there are as many styles of soft-plastic baits as there are ways of fishing them. From Texas-rigging to Carolina-rigging and everything in between, each method has its own time, place and technique for catching fish. Jig heads are a popular productive way of fishing soft-plastics, and the variety of shapes and sizes available rival the number of baits themselves. In this vast universe of artificials, anglers always have their eyes open in search of all new designs and Ahi USA has something pretty interesting in their new "Sabo Jig Head."

Ahi USA is a global brand of fishing tackle and outdoor accessories produced by American Maple Incorporated. Based in Gardena, California, the company has over 50 years of manufacturing and development under its belt, which has culminated in an extensive line of over 300 premium products marketed under the well known Ahi and Promar brand names.

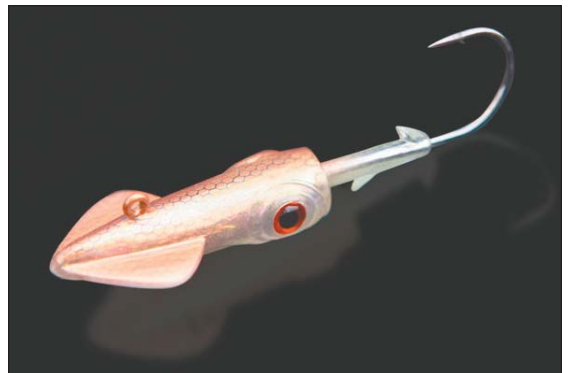
The company is no stranger to innovation and Ahi has found a solution for a common problem with the Sabo Jig Head. One difficulty that anglers encounter when fishing soft-plastics is the weight of a jig head being too heavy for its size. There are countless situations when a heavy weight is not necessary, however, lighter jig heads often do not have the appropriate size needed for a natural presentation. The Sabo Jig Head is twice the

size of a standard jig head without two times the weight, and the larger head-to-weight ratio creates a more natural and uniform appearance.

This jig head can be used to effectively fish a variety of soft-plastics, including worms, twin tails, shad bodies, swim baits, grubs and flukes, as well as artificial squids, eels, hoochies or even cut bait. The impact resistant shell is made from durable acrylic and is intricately detailed, featuring 3-D eyes and lively colors. Additionally, all hooks are laser-honed to ensure penetration on the hookset.

The Sabo Jig Head series is available in standard, squid or bullet head styles and in 3/8, 1/2, 3/4, 1 and 1 1/2-ounce sizes. Finishes include translucent rainbow, green, pink and brown in both the standard and squid styles and solid glow in the bullet model.

Ask for Sabo Jig Heads at your favorite Northeast tackle retailer, visit ahiusa.com or call (310) 515-8881.



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